

MEDIA COMPOSER

The editors' choice for film, TV, news, and sports

Media Composer® is the most used and trusted video editing solution across the media and entertainment industry. Its modern design and award-winning toolset enable unmatched creative freedom, so you can tell more inspired stories and do your best work, whether you're a seasoned professional or just starting your career.

COLLABORATE FROM ANYWHERE

Edit, finish, and deliver projects with the same experience whether you're working in a facility, on location, or from home, plus simulate on-premises "over-the-shoulder" collaboration from anywhere. With flexible options that enable editors to connect into your production environment through a virtualized version of Media Composer or directly to MediaCentral® | Production Management, you can bring in top talent and provide the industry-leading tools to do their best work. No matter where they're located.

EXCEPTIONAL QUALITY—WITHOUT EXCEPTION

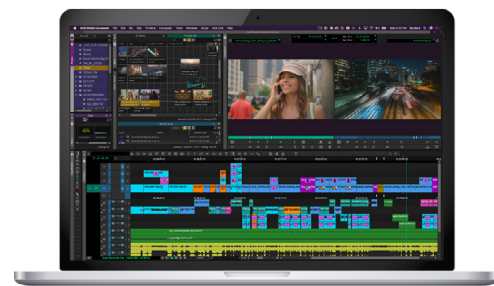
Maximize the value of your assets with tools that ensure high quality is maintained from start to finish. With a 32-bit floating point color pipeline, OpenEXR encoding and decoding, and ACES color space support, you can achieve total color precision and interoperability between Avid and third-party tools, ensuring pristine picture quality throughout your workflow. Even when roundtripping. Plus, IMF packaging tools make content delivery to OTT platforms fast and easy—without having to leave Media Composer.

THE SPEED YOU NEED

Complete more projects faster with timesaving features and workflows that accelerate content creation and delivery. From the modern interface that provides a more efficient and customizable editing experience to task-oriented workspaces, flexible tools, automated tasks, and powerful media engines, the latest Media Composer enables you to accomplish more with fewer clicks.

DO MORE WITH LESS

Increase your ROI and cost savings with a solution that requires less software and hardware to get the same job done. With comprehensive end-to-end editing and finishing toolsets, phonetic search, UHD and HDR workflows, reliable media management, distributed processing, full audio production tools, and SRT streaming capabilities, plus easy integration with Avid NEXIS® storage and Avid and third-party video I/O interfaces, you have everything you need to create more compelling content completely in-house.



MEET THE FAMILY

MEDIA COMPOSER | FIRST™

For aspiring filmmakers and students—available as a free download

- › Get started with the same video editing tools the pros use—for free
- › Work with a variety of media
- › Design cool effects, grade color, and create titles to make your videos stand out
- › Connect with others and get discovered

MEDIA COMPOSER

For independent editors and moviemakers—available as a monthly or annual subscription

- › Get the full Emmy®- and Oscar®-winning video editing and finishing toolset
- › Work with SD, HD, 4K, 8K, 16K, HDR, stereo 3D, IMAX, and other media
- › Edit and finish with total color precision with the 32-bit floating point pipeline
- › Get full color, effects, titling, and audio tools

MEDIA COMPOSER | ULTIMATE™

For team-based editors and moviemakers—available as a monthly or annual subscription

- › Get everything in Media Composer, plus
- › Share projects, media, and bins and collaborate with other editors
- › Work with Avid NEXIS storage
- › Expand your capabilities with PhraseFind®, ScriptSync®, Symphony®, and NewsCutter® included
- › Stream output via SRT for remote "over-the-shoulder" collaboration and review

MEDIA COMPOSER | ENTERPRISE

For large broadcast, post, and media education facilities—available as an annual subscription

- › Get everything in Media Composer | Ultimate, plus
- › Customize the interface for any production role
- › Limit access to features, functions, and media, increasing security
- › Edit remotely with the same experience as working in the facility with Avid NEXIS | EDGE included
- › Turn a network of unused computers into a render, transcode, and export farm with Media Composer | Distributed Processing, included



FOR MORE INFORMATION, VISIT
avid.com/MediaComposer



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WHICH MEDIA COMPOSER IS RIGHT FOR YOU?

	MEDIA COMPOSER FIRST	MEDIA COMPOSER	MEDIA COMPOSER ULTIMATE	MEDIA COMPOSER ENTERPRISE
GENERAL				
Ideal for...	Aspiring pros and hobbyists	Independent editors and moviemakers	Team-based video editors and moviemakers	Large post, broadcast, and media education facilities
Additional included software		Software options available for separate purchase	PhraseFind, ScriptSync, Symphony, and NewsCutter Options	PhraseFind, ScriptSync, Symphony, and NewsCutter Options, plus Avid NEXIS EDGE, Media Composer Cloud VM, and Distributed Processing
Video tracks	4	99		
Audio tracks	8	99		
Data tracks	Not supported	Fully supported		
Bins	5 per project	Unlimited bins	Unlimited bins + shared bins and projects	
EDIT, COLOR, EFFECTS, AUDIO, AND DELIVERY				
Supported video formats*	SD, HD	SD, HD, 2K, 4K, 8K, 16K, HDR, stereoscopic 3D, IMAX		
Video editing	Trim and Smart tools, basic multicam toolset	Trim and Smart tools, script-based editing, full multicam toolset		
Background processing		•	•	•
32-bit floating point color pipeline		•	•	•
ACES color support		•	•	•
Color correction	Core toolset	Full toolset		
Video effects	Core set, supports AVX plugins	Full set, supports AVX plugins		
Titles	Titler+	Titler+, Marquee tool		
Supported audio channels	Mono, dual mono, stereo	Mono, dual mono, stereo, 5.1 and 7.1 surround		
Audio editing and mixing	Audio tool, Audio Ducking, Punch-in	Full audio toolset		
IMF packaging		With the Symphony Option (sold separately)	•	•
COLLABORATION AND CONTROL				
Shared bins and projects		Perpetual licenses only	•	•
MediaCentral® integration		Perpetual licenses only	•	•
Avid NEXIS® storage support		Perpetual licenses only	•	•
Role-based interface customization and limitations				•
Collaborate-from-anywhere proxy workflows				•
SRT video output streaming			•	•

* For the complete list of supported media formats, visit avid.com/mediacomposer-mediaformats

FOR MORE INFORMATION, VISIT avid.com/MediaComposer

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MCDS0122